K-LOVE is invaluable to me. It is a great source for me for quick headline news. It picks me up when I am down. It keeps me focused and connects me with others around the nation.

If K-LOVE were to be displaced by an LPFM broadcaster it would be a great loss to my community because so many of my friends and acquaintances around the city all listen and thus share a common connection. It also helps me connect with people that I do not even know. When I see a K-LOVE bumper sticker or hear them listening to K-LOVE, it gives us a common interest with which to begin an acquaintance as well as giving me a sense of community within a large city.

K-LOVE is positive and encourage, unlike other stations in the area that not only are degrading to listen to but have billboards on the highway that degrade women. K-LOVE would never use a woman's body to promote its own financial interests. Instead, it lifts up all people.